easycomm
YOUR PARTNER IN DIGITAL GROWTH

EASYCOMM INNOVATIONS

# Technology That Transforms Businesses.

Computer Vision | Video Analytics | AI Automation | Custom AI Models



THER TECHNOLOGY SERVICES

## Beyond Artificial Intelligence

Complete Digital Solutions to Build, Connect & Scale Your Business.



**Website Design & Development**
- Corporate and business websites.
- Custom web application development
- E-commerce website development.
- Business portals and dashboards.
- Responsive UI/UX design



**Mobile Application Development**
- Android and iOS application development.
- Cross-platform mobile applications.
- Enterprise mobility solutions.
- Customer and employee applications.
- Application API integration.



**AI Development & Intelligent Automation**
- Custom AI application development.
- AI-powered business assistants.
- Intelligent document processing.
- Workflow and process automation.
- AI-based data analysis



**ERP & CRM Solutions**
- Inventory and warehouse management.
- Manufacturing and production management.
- Procurement and supply chain management.
- Accounting and financial management.
- Sales and distribution management.



**Digital Marketing & Search Visibility**
- Search Engine Optimization (SEO).
- Answer Engine Optimization (AEO).
- Generative Engine Optimization (GEO).
- Performance marketing and paid campaigns.
- Social media marketing.

**Technology. Innovation. Digital Growth.**
**All Under One Roof.**

Web · Mobile · AI · ERP / CRM · Digital Marketing

WHAT WE DO

## Our Services

Comprehensive Technology Solutions for Modern Businesses.

We combine advanced technologies, software engineering, and digital expertise to help businesses innovate, automate operations, and accelerate growth.

**HawkEye**
AI-Based Computer Vision Solution
Intelligent video analytics, automated visual inspection, real-time monitoring, safety compliance, and operational intelligence.

**Website Design & Development**
Corporate websites, custom web applications, e-commerce platforms, and digital business portals.

**Mobile App Development**
Custom Android, iOS, and cross-platform mobile applications for businesses and customers.

**AI Development & Automation**
Custom AI applications, intelligent workflows, machine learning solutions, and business process automation.

**ERP / CRM Solutions**
Integrated business management covering inventory, manufacturing, finance, sales, procurement, and CRM.

**SEO, GEO & Performance Marketing**
Search, answer and generative engine optimization, paid ads, social media, and conversion optimization.

### ADDITIONAL CAPABILITIES

API Development & System Integration | Cloud Solutions & Deployment | UI/UX Design | Business Process Automation | Maintenance & Technical Support

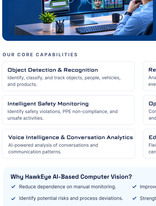
**One Technology Partner. Multiple Business Solutions.**

FLAGSHIP SOLUTION

## HawkEye

AI-Based Computer Vision Solution

HAWKEYE




OUR CORE CAPABILITIES

**Object Detection & Recognition**
Identify, classify, and track objects, people, vehicles, and products.

**Real-Time Video Analytics**
Analyze live video streams and detect important events and activities.

**Intelligent Safety Monitoring**
Identify safety violations, PPE non-compliance, and unsafe activities.

**Operational Intelligence**
Convert visual data into actionable business insights and performance metrics.

**Voice Intelligence & Conversation Analytics**
AI-powered analysis of conversations and communication patterns.

**Edge AI & Server Deployment**
Flexible deployment using edge computing and centralized server infrastructure.

**Why HawkEye AI-Based Computer Vision?**
- ✔ Reduce dependence on manual monitoring.
- ✔ Improve production and operational visibility.
- ✔ Identify potential risks and process deviations.
- ✔ Strengthen workplace safety and security.
- ✔ Enable data-driven operational decisions.
- ✔ Integrate visual intelligence with existing business systems.

**From Visual Monitoring to Intelligent Decision-Making.**

COMPUTER VISION IN ACTION

## Intelligent Applications Across Industries

One Technology. Multiple Industry Applications.



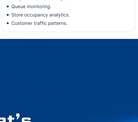
**Smart Manufacturing & Quality Inspection**
- Automated defect detection.
- Product counting and classification.
- Production line monitoring.
- Machine activity monitoring.
- Process compliance monitoring.



**Inventory, Warehouse & Logistics**
- Raw material and finished goods tracking.
- Automated inventory counting.
- Material movement monitoring.
- Loading and unloading verification.
- Dispatch and vehicle monitoring.



**Workplace Safety & Compliance**
- Helmet and safety vest detection.
- Restricted-zone monitoring.
- Unsafe activity detection.
- Workforce movement monitoring.
- Safety compliance alerts.



**Smart Traffic & Highway Surveillance**
- Multi-lane vehicle detection.
- Vehicle counting and classification.
- Speed and section-speed monitoring.
- Wrong-way driving detection.
- Lane discipline and violation monitoring.



**Smart Security & Premises Monitoring**
- Entry and exit monitoring.
- People and vehicle detection.
- Intrusion and unauthorized access alerts.
- Suspicious activity monitoring.
- Perimeter security.



**Retail & Customer Intelligence**
- Customer footfall counting.
- People movement analytics.
- Queue monitoring.
- Store occupancy analytics.
- Customer traffic patterns.

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LET'S CONNECT

## Let's Build What's Next.Together.

Your Technology Partner for Innovation & Digital Transformation.

Our Clients

Bidyut · Nutri Plus · Parthenon · Mokam · Shree Ganesh Jewellers · Prohormones · Kriya Home · nutri+ · lashgang · Sanvee · Shree Vijay Timber · Shubhlaxmi Associates · VIPPY · INSOMNIA23


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